



HR Practices around the world

March 24th 2015, Howard Johnson Grand Plaza, Bucharest

Brand Yourself Conferences - Grand Edition -

Topic?

HR Practices around the world

Why?

Because we have a successful story of 8 events in HR, advertising, marketing and PR, attended by hundreds of managers and entrepreneurs. By November, we'll have 13. To celebrate this, and to reward our community, we organize Brand Yourself Conferences.

When & Where?

Tuesday, 24^h of March 2015, at Howard Johnson Grand Plaza, Bucharest, Florida Conference Room.

CONFERINȚELE BRAND YOURSELF, GRAND EDITION



Brand Yourself Conferences - Grand Edition -

What will happen there?

We'll learn about efficiency and benefits in Human Resources, and see presentations about the experiences and strategies applied by some of the best professionals in Romania, locals and expats.

Who should attend?

Entrepreneurs and general managers, decision makers, HR managers.



Brand Yourself Training

- Agenda -

09:00-09:30 Welcome coffee

09:30-11:30 Prezentarea speakerilor

Ruxandra Petrof - European Training Manager Yazaki Europe Ltd.

Invitati speciali

Dan Cheroiu - VP Marketing Europe Centrala si Estica Lafarge

Paul Fratila - Director Financiar Gecad

Puncte cheie in recrutarea pe diverse meridiane

Exercitiu calitati

Strategii si tehnici eficiente in recrutare . Strategii de

Comp&Benefits

STAR

Networking

Interviul situational

Psihoteste

Jocuri interactive

Sa ne uitam in camera

Ce-mi spui in pauza

11:30-11:45 Pauza de cafea

11:45-13:00 "Real stories cu Dan Cheroiu si Paul Fratila

Simulare interviuri de recrutare "

13:00-14:00 Networking si pauza de pranz



Ruxandra Petrof
Training
Manager
Yazaki Europe



Brand Yourself Training

Organizers

Alexandru Ticaloiu

Alexandra Micu



Partners



Media partners. More to be announced.



TOPWINES
by Mihail Gălățanu

DRINK & FOOD
VINURI de TOP
BY MIHAIL GĂLĂȚANU

TopBrands.com.ro
BY MIHAIL GĂLĂȚANU



CONFERINȚELE BRAND YOURSELF, GRAND EDITION



Brand Yourself Training Participation fees

1 ticket

Last day to buy is

20.03.2015

30 €



Brand Yourself Conferences

- Grand Edition -

Packages for Partners

Gold Partner

2 Roll-ups

Speaker – 10 minutes

3 invitations

Promotional materials distribution

Company logo on every promotional material – PowerPoint presentation, flyers, posters

Brand mentioned in every article about the event

Interview with our Partner's manager on Newsup.ro

Banner 300 x 250 pxl pe www.newsup.ro – 1 month

Silver Partner

Roll-up

2 invitations

Promotional materials distribution

Company logo on every promotional material – PowerPoint presentation, flyers, posters

Brand mentioned in every article about the event

Interview with our Partner's manager on Newsup.ro



Conferintele Brand Yourself Grand Edition Packages for Partners

Bronze Partner

1 invitation

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Brand mentioned in every article about the event

Interview with our Partner's manager on Newsup.ro

Partner

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Conferintele Brand Yourself Grand Edition

Payment & Contact

Payment will be made to:

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Banca Transilvania

Account RON: [RO71BTRLRONCRT0244052901](#)

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