



looking for you

Personal branding checklist

Current situation

Do you have a great LinkedIn profile?

Do you have a private Facebook profile?

Do you check your online accounts?

Do you want to grow your company brand?

Let's search on Google your name :)

How can we fix this?



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Social Media Checklist

Let's check our online accounts - 15 minutes

Great LinkedIn



Focus on yourself



First Impression





External Comm

Campaign

your company. The place to grow your career

Creative

Photo session with your best employees, the ones your company is counting on.

Video promoting the office, the focused employees and their coffee/lunch break.

The video will also include 3-4 short testimonials from the company's employees (one sentence each).

We will record interviews with 4 chose employee, telling us their stories. How they developed professionally in the company, how quickly they were promoted, what a competitive medium they found at your company, giving them the chance to grow.

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External Comm

Channels.

You need a landing page!

It can either be a **website** or

a **social media page** – Facebook or LinkedIn, choose one and go for it.

The content will consist of articles about the technology, employees, and so on.

What will we need?

Advertorials on business websites.

Photo sessions with the employees.

Short employer branding video focusing on the opportunities offered by your company.

What we can do

What we can help you with is

Personal Branding

Employer Branding

HR strategy

Induction program

Decas - personality profile

Photo/Video

Internal Events

Social Media

Communication workshops

Advertorials

Coaching

Time management

Webinars

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Internal events options

We handle your internal events

School for Happiness visit (Bassets patrol)

Coffee & Cookies Day, Donuts Day, Cotton Candy @ the office

Team buildings karting, tree climbing, archery, shooting range, horseback riding, paintball, and so on

Ask us for options.

Why us?



We are a great team with more than 15 years experience in our fields.

We work for our clients happiness and professional developing.

We are here to support YOU!

looking for you

Employer Branding Specialist Entrepreneur



I am Alexandra Micu

I have more than 12 years of HR and entrepreneurship experience starting my career in a recruitment company. I am a trainer at Link Academy and Software Development Academy preparing next developers generations.

My LinkedIn profile :

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Thank you!

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